



# OpFair 2025

## Sponsorship Package

*SFU's Largest Tech-Based Career Fair*

Simon Fraser University  
Burnaby Campus

March 19-20, 2025

Presented by:

**SFU ENGINEERING**  
SCIENCE STUDENT SOCIETY

**SFU** FACULTY OF  
APPLIED SCIENCES  
SCHOOL OF ENGINEERING SCIENCE

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## Our Mission and Impact:

Since 1993, OpFair (Opportunities Fair) has been connecting SFU's most talented engineering students with companies that are at the forefront of their field. OpFair occurs annually at SFU's Burnaby campus, and it is SFU's largest tech-based career fair.

Our mission is twofold. We strive to provide companies such as yours with quality candidates who are full of potential and drive, and receiving a cutting-edge yet practical engineering education. In turn, we aim to create opportunities for our students to gain real experience at places which push the boundaries of possibility, innovate for the future, or work tirelessly for the good of society.

## OpFair by the Numbers:

**31**

career fairs  
held

**500+**

students  
attending per  
fair

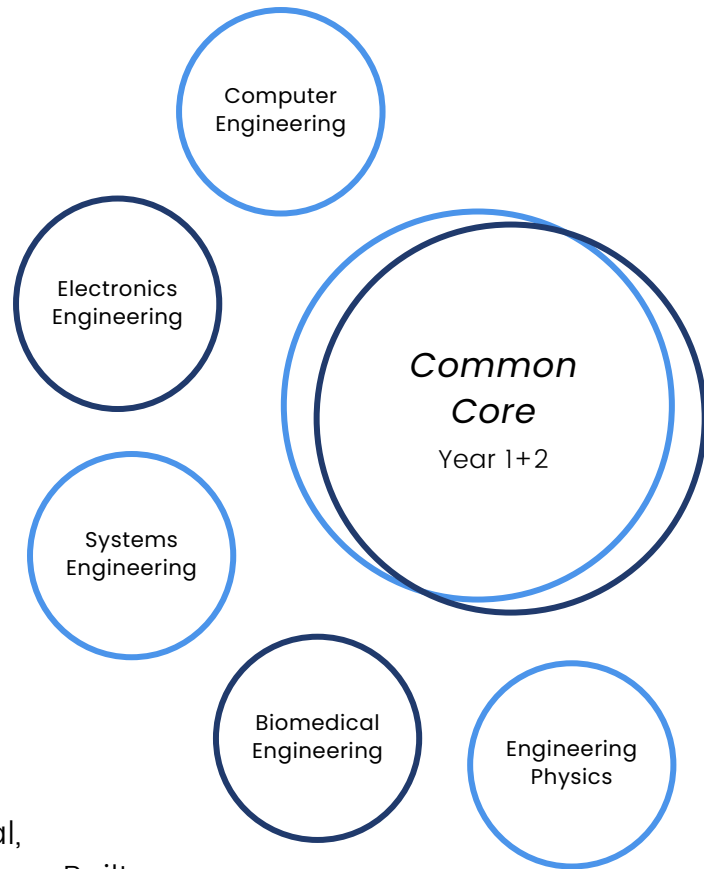
**>110**

unique company  
attendees over  
the years

# What Our Students Bring:

## 1. Quality Education

SFU's accredited Engineering Science program was designed from the start to focus on the high-tech side of engineering. Students learn foundational engineering skills in their first 2 years of study (such as C++, MATLAB, digital logic, and circuit analysis), before going on to specialize in 1 of 5 areas of their choice - meaning our student body is sure to have the foundation and passion you're seeking.



## 2. Practical Experience

At SFU, Engineering Science students have a wide variety of opportunities to get real, hands-on project experience even before co-op. Built into the curriculum are a first-year design lab course and a senior capstone project. Additionally, our design teams provide invaluable knowledge on larger-scale projects and teamwork, and several have competed on international levels.



### **Team Phantom - SFU Formula SAE Electric**

Zero-emission, Formula-style electric race cars that combine a need for speed and sustainable innovation



### **SFU Rocketry**

Regenerative cooling engines, control systems, high-altitude payloads, materials research, and more



### **SFU Subvision**

Unmanned underwater vehicles (UUVs) dedicated to deep-sea exploration and ocean awareness



### **SFU Satellite**

ALEASAT, a cubesat for physiological research in microgravity, SATNOGS ground station, and High-Altitude Balloon



### **SFU Robotics**

Robotics competitions such as VEX and Robomaster; achieved 9th place at Robomaster NA in IVI and 3V3 categories



### **SFU Robot Soccer**

Soccer-playing robots for autonomous fast-paced gameplay at international RoboCup competitions

## Event Details:

Date: March 19th-20th, 2025

Time: 9AM-4:30PM (setup 8AM)  
both days

Location: Simon Fraser University,  
Burnaby Campus (8888 University  
Dr W, Burnaby, BC)

Venue: Convocation Mall

This year, we're setting up OpFair to be bigger and better than ever. Our venue of Convocation Mall is the bustling centre of our campus - it's spacious, high-traffic, and covered from rain. Electrical outlets, extension cords, complimentary breakfast and lunch, and more\* will be provided.



^ Simon Fraser University's  
Convocation Mall.

## Special Opportunities:

For our sponsors, OpFair isn't an average networking event - it's an opportunity to connect more deeply with both the student body that will make up the workforce of the future **and** the faculty that shapes their learning.

All of our sponsors will have the chance to meet with key members of the Faculty of Applied Science to discuss topics such as the skills they'd like to see developed in students, expectations for candidates and more. Additionally, our Silver- and Gold-tier sponsors are invited to host their very own 50-minute recruitment presentations and Q&A sessions.\*



< Intel's recruitment session of  
Opfair 2024. Photo credit:  
Annika Wong

\*See detailed pricing and  
amenities on page 5.

# A Sweeter Deal Than Ever:

Don't miss our new collaboration with Systems Fair, our sister career fair held at SFU Surrey for the Mechatronic Systems Engineering, Software Systems, and Sustainable Energy Engineering programs. Receive a discount on both fairs of up to \$1050 in value when you register for both OpFair and Systems Fair. Or, secure our Early Bird pricing with savings of up to \$300 by registering for OpFair by January 20th, 2025\*.

**\$300**

in savings\* through  
Early Bird pricing

**\$1050**

in savings\* through  
co-package

**Jan. 20**

Early Bird deadline

**Feb. 26**

Final registration  
deadline



**OpFair**  
2025



*\*See detailed pricing and amenities on page 5.*



	Startup*	Exhibitor	Silver	Gold
Prices†	CA\$650.00	CA\$1,350.00	CA\$1,900.00	CA\$2,300.00
Early bird prices‡	CA\$575.00	CA\$1,200.00	CA\$1,700.00	CA\$2,000.00
Systems fair co-package	CA\$500	CA\$900	CA\$1,300	CA\$1,600
Standard Table (up to 4 representatives)	✓	✓		
Premium Table (up to 8 representatives)			✓	✓
Choice of booth location			✓	✓
Free Wi-Fi & Parking	✓	✓	✓	✓
Complimentary Breakfast and Lunch	✓	✓	✓	✓
myExperience job posting for one month	✓	✓	✓	✓
Days of attendance at OpFair	1	1	2	2
Provided TV at Booth (HDMI Connection)				✓
Logo displayed on OpFair & ESSS website	Standard	Standard	Enlarged	Featured
Networking with SFU engineering students	✓	✓	✓	✓
Standard Social Media Story: Company name & logo advertised on OpFair's various platforms	✓	✓	✓	✓
Premium social media story & Newsletter Write-up with company description and information			✓	✓
<b>Posters:</b> Companies displayed on posters throughout engineering buildings and labs before OpFair	Template	Template	Custom	Custom
<b>Advertisement:</b> Various information paper pamphlets are provided to OpFair attendees and at booths	✓	✓	✓	✓
<b>Conference:</b> Companies host approved session during OpFair with Faculty of Applied Science in theater setting	No time choice	No time choice	No time choice	May choose time
<b>Informative presentation:</b> Companies invited to host presentations followed by Q&A with our engineering students. (50 minutes)			Day of Choice	Both Days

\* - Startups with no more than 25 employees

† - Prices and packages details negotiable, contact [opfair@sfu.ca](mailto:opfair@sfu.ca)

‡ - Early bird deadline: January 20th, 2025



# Contact Us:

If you have any further questions or inquiries, we're happy to talk!  
Kindly direct all inquiries to:

✉ [opfair@sfu.ca](mailto:opfair@sfu.ca)

For unofficial updates and communications,  
please check out our social media and website:

📷 [@sfuopfair](https://www.instagram.com/sfuopfair)

🌐 [OPFair](https://www.linkedin.com/company/opfair)

🌐 [opfair.ca](https://www.opfair.ca)

Finally, we are the team behind OpFair. We thank you warmly for your time and consideration. We would love to see you in March!



Vishnugupt Dixit  
*Director of OpFair*



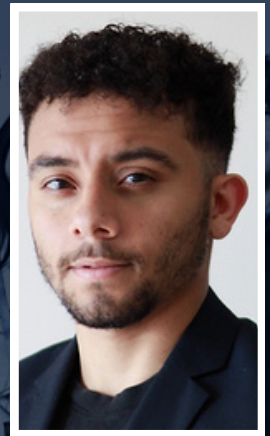
Katy Liu  
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